

# ANNUAL GIVING CAMPAIGN (AGC)

August 28th, 2017

Dear Lafayette Families,

We hope that your 2017-18 school year is off to a terrific start! Principal Heath Caceres, Vice Principal Jacob Hodgson along with our amazing teachers and staff are energized and prepared to lead our school to new heights. The classrooms are filled with enthusiasm and our children are on a journey to expand their minds. Our school community while vibrantly diverse is united by a common goal; to provide every child at Lafayette with a strong educational foundation for future academic success!

## THE ANNUAL GIVING CAMPAIGN (AGC)

Lafayette's PTA is committed to providing every child at Lafayette with the educational tools they need to reach their academic potential. To that end, we again are launching our Annual Giving Campaign! **This is our single biggest fundraiser for the year.** Last year our AGC raised **\$125,000** which accounted for 60% of the income generated by the PTA.

The annual PTA budget to provide our students with all the high quality academic and enrichment programs at Lafayette is **\$250,000. We are setting our Annual Giving Campaign goal at \$125,000 to help support this budget.** Raising sufficient funds for the PTA is critical to both our school's and children's success. Thanks to the generosity of our wonderful school community, the PTA Annual Giving Campaign has directly funded our Technology Consultant Teacher, Education Outside Science Teacher, Teacher Supplies/ Field Trips stipends, Online Learning Programs and supplemental art & music programs.

## WHAT IS THE "ASK" AMOUNT?

Your financial support is critical to the success of this year's drive! We are humbly asking for a recurring donation of \$100-120 per month, or, if able, a one-time donation amount of \$1,200 per family.

We understand that not all families are able to give this ask amount. Please know that **every donation** amount is significant and **every donation** makes a difference that benefits **every student** at Lafayette. If you cannot give the ask amount, choose an amount that best fits your family. We appreciate and welcome all levels of participation.

**Remember all donations are 100% tax deductible.**

## HOW TO DONATE

Please review all the materials in this Giving Packet. There are many options for giving including **credit card, recurring monthly donation and company matching funds.** Please fill out the attached Donation Form and return it in the blue envelope to your child's teacher or stop by the PTA table during morning drop off every Friday in the month of September.

Thank you in advance for your contribution and continued support of our school.

Your Annual Giving Campaign Chairs,  
Pam Janusz & Halima Thorsen