

## SMART MONEY PROGRAM






**What is the Smart Money program?** The Smart Money program is a partnership with various businesses and local merchants who donate a percentage of your shopping dollars to Lafayette. In a typical year we receive over \$8,000! The programs are free for you and come in two forms:

- Big name companies – through their community giving programs, you enroll or sign-up with businesses to designate Lafayette as the beneficiary of donations, generally a portion of what you purchase from their stores (i.e. Amazon, Target, Pottery Barn Kids, Office Depot)
- Local Merchant Partnerships – usually a specific day or time period during the year in which a fundraising program is held at the merchant with a percentage of sales donated to the school, you will be notified about events via Wednesday Envelope. Note, Sports Basement benefits are year round (Sports Basement, Giorgio's Pizzeria, Books Inc., Standard 5&10, Good Eggs)

If you have any questions, or if you have a favorite restaurant that you think would partner with Lafayette, please contact me at [LafayettePartnerships@gmail.com](mailto:LafayettePartnerships@gmail.com) or at a PTA meeting.

**Mark Di Giorgio – Smart Money Coordinator**

 <p>You shop. Amazon gives.</p>	<p><b>Shop at Amazon.com often?</b> Go to <a href="http://smile.amazon.com/ch/94-6172049">http://smile.amazon.com/ch/94-6172049</a> instead! A % of sales will go to Lafayette! On your first visit to AmazonSmile <a href="http://smile.amazon.com">smile.amazon.com</a>, you need to select a charitable organization to receive donations from eligible purchases before you begin shopping...then every eligible purchase you make at <a href="http://smile.amazon.com">smile.amazon.com</a> will result in a donation.</p>
	<p><b>Box Tops for Education</b> – 3 ways to participate 1) Box Top Coupons – each is worth 10 cents but please make sure they are NOT expired, there are the ones you cut off product boxes. 2) Bonus Certificates – worth more money and given at check out on your receipt. 3) Online – certain supermarkets (i.e. Safeway) allow you to enroll in the Box Top program and assign Lafayette as your school, check your supermarkets online site on how to enroll. Submit Coupons and Certificates to the PTA by placing in the purple “Box Tops” box by the front office. There are 2 submission periods, November and March. Please turn in the Box Tops by October 21<sup>st</sup> and February 24<sup>th</sup>.</p>
	<p><b>Sports Basement</b> – you get 10% off of your purchase AND 10% goes back to Lafayette. Register as a “Basementeer” for free at Sports Basement during check-out or online at their website.</p>
	<p><b>Standard 5&amp;10</b> – two times during the school year we will have a fundraising month where 10% of all purchases are donated to the school, at check out simply mention “Lafayette Elementary” or code “*94121”. <b>Our 2017 fundraising events are August 12 – September 10 and November 25 – December 24.</b></p>
	<p><b>Campbell's Labels for Education</b> – we earn points with each label to buy school supplies, teacher/classroom resources, musical instruments, etc. Submit labels to the PTA by placing in the purple “Box Tops” box by the front office. <b>Though the program will come to an end in 2017, we are still submitting labels.</b></p>
<p>pottery barn kids</p>	<p><b>Pottery Barn for Kids/Pottery Barn Teens</b> – our member number is 411050133114 and the password is WS9134842 (use in the store or online)</p>
	<p><b>S.H.A.R.E.S card</b> (Lucky supermarket – two stores in SF, and if you are shopping out of town – Save Mart, Smart Foods and Food Maxx) Cards available in the PTA office and at the PTA meeting.</p>
	<p><b>Office Depot / Office Max Give Back to School Program</b> – school ID #70014116 Simply make a purchase of <a href="#">qualifying school supplies</a>, provide our school ID at checkout and Lafayette School will receive 5% back in credits for <b>FREE</b> supplies!</p>
	<p><b>Cole Hardware</b> – at any of the four Cole Hardware stores, mention <b>Lafayette Elementary PTA</b> or <b>Group # 2545</b> at checkout, the school receives 10% back!</p>

	<p><b>Hi-Five Sports Zone</b> @ 5411 Geary St. is run by Mr. T, who used to our P.E. teacher. Hi-Five Sports Zone is offering 10% off of most programs (excludes event rental) for Lafayette families, with a portion donated to the school. You must register on-line and use the code "Lafayette" at checkout or mention "Lafayette" when booking your party.</p>
	<p><b>SCHOOLA</b> - have your kids outgrown their clothes? Donate their clothes (and yours) to Lafayette and we get a portion of the sale price from SCHOOLA. For donation dates, see Wednesday envelope / Lafayette Bulletin email.</p>
	<p><b>Books Inc.</b> - we hold one fundraising night at Books Inc. where 20% of all purchases during the day will benefit Lafayette, just mention "Lafayette" at check. <b>Our 2017 event will be November 14<sup>th</sup></b>, more information will be provided in the Wednesday envelope and Lafayette Bulletin email.</p>
	<p><b>Restaurant Partnerships</b> - see Wednesday envelope for participating restaurants, including Giorgio's Pizzeria who donates 15% of sales. If you have a favorite restaurant that you think would partner with Lafayette, please contact the Smart Money Coordinator. (Giorgio's 2017 dates: 9/11, 11/13; 2018 dates: 1/22, 3/12, 5/14)</p>
	<p><b>Good Eggs - NEW PARTNER FOR 2017-2018</b> We are excited to welcome Good Eggs (organic grocery delivery) to our partnership community. New and existing customers receive \$15 off first order. During Oct/Nov 2017 and Mar/Apr 2018, 10% of purchases are donated to Lafayette. Shop at <a href="http://www.goodeggs.com">www.goodeggs.com</a> and use promo code <b>LAFAYETTE17</b> during checkout.</p>